



THE ICILA DA SILVA
FOUNDATION

Giving Tuesday Campaign

Step 2: Share your Link

After creating a fundraiser, you need to share your link in order to raise funds. Together we will make a positive impact on a patient's journey!

Create a dream team: recruit a few friends to help you share your link on social media to raise more funds.

Personalize your message: Your friends and family want to help you make a difference! Wherever you share your fundraising link, tell them why you believe in the mission of the Icla da Silva Foundation.

Share Statements: Below are some basic statements to get you started. By including personal details about yourself or your fundraiser, you will greatly impact your fundraising efforts.

Help me help them!

A bone marrow transplant is the only cure for 70+ diseases.

Donate to help a patient receive their cure

[\(share your link\)](#)

I want to pay it forward!

This foundation helped me while I was in treatment.

Support a patient with me!

[\(share your link\)](#)

Your dollar makes a difference!

Help a patient fighting blood cancer.

Join me and donate!

[\(share your link\)](#)

Your dollar makes a difference!

Help a patient fighting sickle cell.

Join me and donate!

[\(share your link\)](#)

Join me!

This foundation helped me receive my transplant.

You can assist a patient in their time of need.

Donate today!

(share your link)

Make a difference with me!

Many patients struggle while in treatment to receive a bone marrow transplant.

They need our help!

(share your link)

Social Media Assets: Consider using social media assets when you [share your link](#). Don't forget to include a personal message when you post on social media.

[Download Social Posts on Canva](#)

[Download Story Posts on Canva](#)

Tag us:

Facebook @Icladasilvafdn

Instagram @Icladasilvafdn

LinkedIn @Icladasilvafdn

Twitter @Icladasilvafdn

Include hashtags:

#iclacares

#GivingTuesday

#cancersurvivor

#sicklecellwarrior

#bonemarrowtransplant

#patientcare